

# NEWS RELEASE

## Unified International Technical Conference on Refractories UNITECR

November 15, 2021

### UNITECR Logo is launched

The new logo for the World Congress UNITECR 2023 has now been released. It shows the Founding Members Germany, Japan, South America and the United States in four colours and shows the Principle Members with continents China, India and Europe.

According to the motto for the World Congress 2023 in Germany “The Carbon Challenge”, the rising arrow from grey of old economy to green shows the sustainable dynamics of the industry in the development of products and application options for refractories.



pic 1: The new Logo for Campaign UNITECR 2023 in Germany

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